



Summary of Licence Application DIR 218

All Aussie Avocados Pty Ltd (trading as All Aussie Farmers) has made an application under the *Gene Technology Act 2000* (the Act) for Dealings involving the Intentional Release (DIR) of genetically modified organisms (GMOs) into the Australian environment.

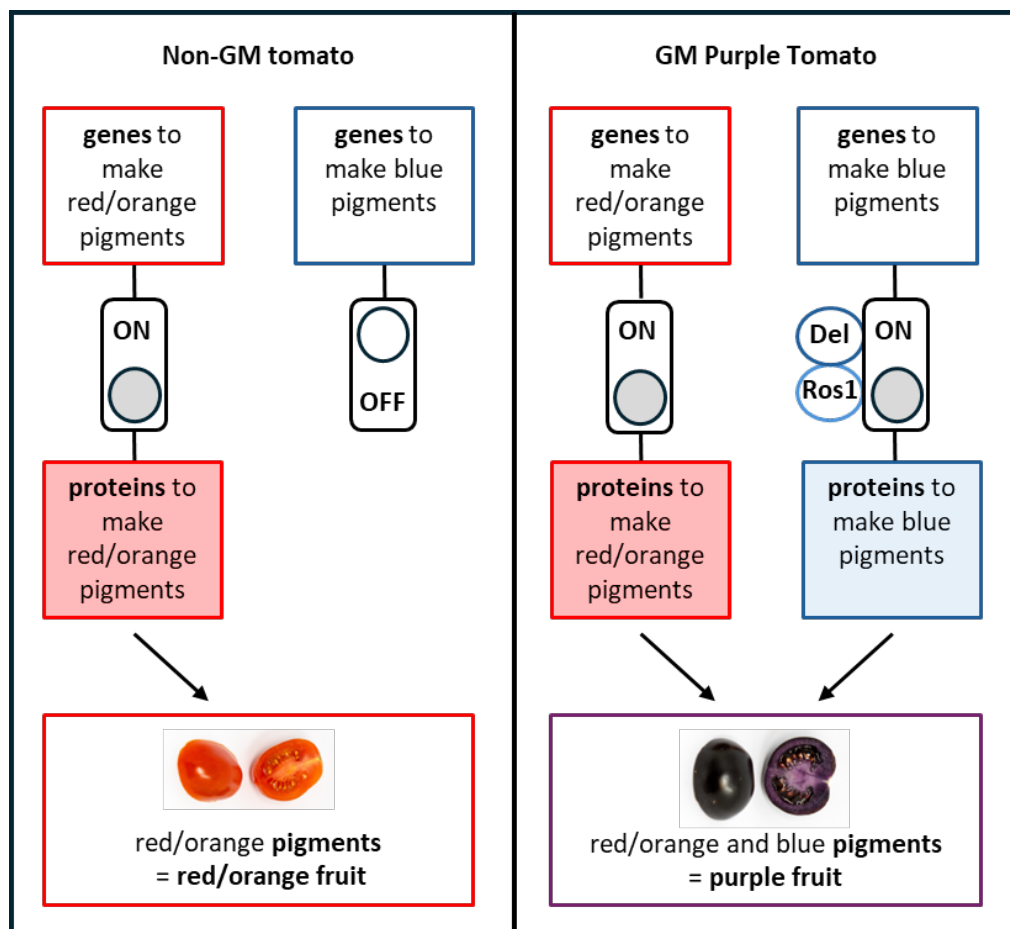
Project Title	Commercial release of tomato genetically modified for purple fruit colour ¹
Parent organism	Tomato (<i>Solanum lycopersicum</i>)
Genetic modifications	
Introduced genes	<p>Introduced genes conferring purple fruit colour, sourced from garden snapdragon (<i>Antirrhinum majus</i>):</p> <ul style="list-style-type: none">• <i>Delila</i> gene• <i>Rosea1</i> gene <p>These 2 genes switch on production of natural blue pigments, anthocyanins, in the ripening fruit (see <i>Further information on the genetic modification</i> below this table).</p> <p>Introduced marker gene:</p> <ul style="list-style-type: none">• <i>nptII</i> gene – gene from the bacterium <i>Escherichia coli</i> conferring resistance to the antibiotic kanamycin and structurally-related antibiotics
Genetic modification method	<i>Agrobacterium</i> -mediated transformation
Identifier	<p>Developer's line name: Del/Ros1-N</p> <p>Commercial name: The Purple Tomato™</p> <p>OECD Unique Identifier: NPS-01201-8</p>
Principal purpose	Commercial cultivation of the GM Purple Tomato in greenhouses
Previous releases	<p>Australia</p> <p>The GM Purple Tomato has not been previously grown in Australia.</p> <p>United States (US)</p> <p>The US Department of Agriculture Animal and Plant Health Inspection Service deemed the GM Purple Tomato not a regulated article. Seed has been sold to home gardeners since 2024.</p> <p>The US Food and Drug Administration authorised the GM Purple Tomato as food in 2023. In 2024, commercially produced fruit was sold in grocery stores.</p>

A separate application will need to be made to Food Standards Australia New Zealand to seek approval for fruit from the GM Purple Tomato to be sold as food.

¹ The original title for the application was *Commercial release of Lycopersicon esculentum genetically modified for purple anthocyanin pigment in ripe fruit*.

Further information on the genetic modification

The GM Purple Tomato differs from non-GM red tomatoes:



Difference to non-GM purple tomatoes

While many non-GM tomatoes have red/orange fruit, some varieties have been conventionally bred to have fruit with blue pigments. The ripe fruit from these non-GM purple tomato varieties have a purple skin and may have a slight darker tinge in parts of the flesh, but not all purple flesh.

This makes it easy to distinguish the ripe fruit of purple non-GM tomato varieties from those of the GM Purple Tomato.

Consultation on this licence application

Public consultation is expected in **September 2025**. We will notify subscribers to [OGTR News](#) of the consultation and advertise it in newspapers and on our [website](#). The consultation will be open for written submissions for at least 30 days.

More information is available from the [OGTR website](#) on:

- this application (search for **DIR-218**)
- how to [subscribe](#) to our client list
- [genetic modification methods for plants](#) and [selectable marker genes](#)
- [Australia's national scheme for regulation of gene technology](#) and
- the [approval process](#).